

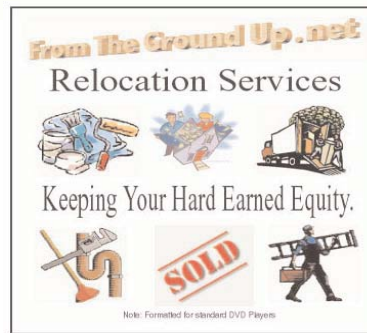


# From The Ground Up.net



To: Relocation Service Provider  
From: Jim Ripley  
Re: Direct Marketing

Spring, 2006



**Digital Media fits in any Computer**

Dear Relocation Service Provider,

You are probably aware that many homes are currently marketed and sold by their owners utilizing internet and other new services available. We have developed a direct marketing program which may be of interest to you.

## **Relocation Services for FSBOs (For Sale by Owners)**

We track Home Owners who are attempting to sell their own home and offer them useful information on all the services they require while they go through the transitional process of selling and relocating.

**Relocation Services:** Signage, Online Virtual Tour, Open House Kits, General Repair, Painting, House Cleaning, Garage Sale, Rubbish Removal, Storage, Insurance, Mortgage Brokerage, Home Inspection, Appraisal Services, Conveyance Services, Legal Services, Moving Services, Window Cleaning.

This customer is a specific target market for your company and at a dollar per contact may be the best buck you could spend on marketing. Completely trackable!

You will receive the contact list with your monthly billing.

*(Note: Welcome Wagon Services are as high as \$5.00 per contact!)*

Our **Keeping Your Hard Earned Equity** package shows the sample format. You have the options of website linking, portal hosting, or actual video footage.

I look forward to discussing your participation with this innovative target marketing program.

With Best Regards,

Jim Ripley  
www.fromthegroundup.net  
250 863-8372